

A photograph of a man in a dark blue jacket carrying a young child on his shoulders. The child is wearing a grey coat, a dark blue knit hat, and a matching scarf. They are outdoors, with autumn leaves visible in the background. A large teal diagonal shape is overlaid on the left side of the image, containing the report title and logo.

2016 ANNUAL REPORT **BUILDING A FOUNDATION** for AAFA's Future



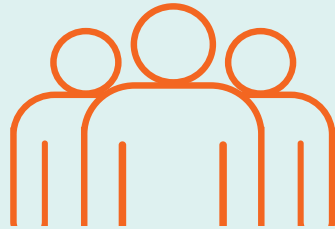
Asthma and Allergy
Foundation of America



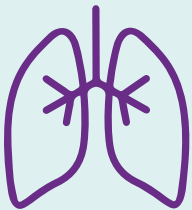
OUR MISSION

The Asthma and Allergy Foundation of America (AAFA) is dedicated to improving the quality of life for people with asthma and allergic diseases through education, advocacy and research.

AAFA has served patients for more than
60 YEARS



AAFA has **140+** educational support groups across the U.S.



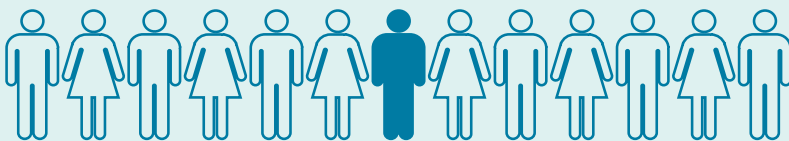
Almost
25 MILLION Americans have asthma

60
MILLION

Americans live with asthma and allergies



More than
50 MILLION Americans suffer from all types of allergies



1 IN 13 kids in the U.S. has a food allergy



10 people die each day in the U.S. from asthma



AAFA has trained more than **18,000** allied health professionals

AAFA has sent more than
3,400 educational kits to patients and families

AAFA is a charity member of:



Asthma and Allergy Foundation of America
8201 Corporate Drive • Suite 1000
Landover, MD 20785
202-466-7643 • 800-7-ASTHMA • aafa.org
[facebook.com/aafanational](https://www.facebook.com/aafanational)
twitter.com/aafanational

A LETTER FROM OUR CEO AND BOARD CHAIR



Dear Friends,

Passion. It's a force that creates the commitment to our mission and sense of urgency in everything we do. Every day brings new opportunities to educate, advocate and support research for those living with asthma and allergic diseases. Every day gives us an opportunity to support each person or caregiver dealing with a new diagnosis of asthma or food allergies, or to support someone dealing with the emotional aftermath of anaphylaxis.

We have you to thank. Your donations are what make our work possible. Our passion and commitment to AAFA's mission would not be possible without you.



The accomplishments of the past year – including the launch of our innovative Food Allergy Patient and Family Registry – are due to your support of our passion and dedication to the 60 million Americans living with asthma, food allergies and other allergic diseases.

We will continue to listen to our community's needs and create programs and services to improve – or even save – their lives. Together with you, we can help each person living with asthma and allergic diseases learn that AAFA is here to educate, advocate and support them until a cure is found.

Kind regards,

A handwritten signature in black ink that reads "Lynda Mitchell".

Lynda Mitchell
Acting Chief Executive Officer

A handwritten signature in black ink that reads "Heidi J. Bayer".

Heidi Bayer
Chair, Board of Directors



"I ran across AAFA a while back when my son was diagnosed with asthma – this has been such an asset to our family! Such a wealth of information! I'm so thrilled to know that organizations like this exist to advocate for the thousands of us! And, EDUCATION! – THANK YOU!!! Such a great resource for us!" –Anonymous



GLORIA KAZAN FINDS COMFORT in AAFA's Online Support Groups

Gloria Kazan came down with bronchitis in January 2016. When she wasn't feeling better a few months later, she knew something wasn't right. She was diagnosed with adult-onset asthma. She had never experienced breathing problems before, so this was a dramatic change for her.

Gloria visited several specialists in the following months, including an allergist and a pulmonologist. They helped her discover that irritants, like chemicals and strong scents, are some of her triggers. She and her doctors set out to find the best combination of asthma medicines that would work for her. But being new to asthma, she needed additional support. She joined AAFA's new online support community.

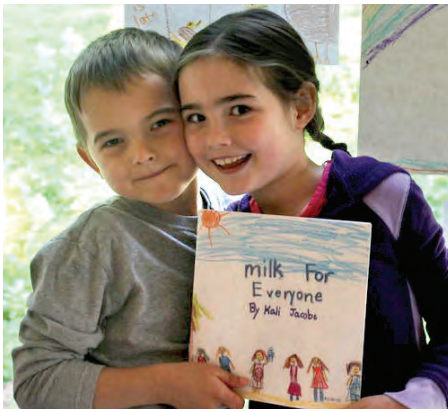
"It was a long process learning how to control my asthma," Gloria said. "A friend of mine suggested that I find an online support group. Thankfully, I found AAFA. I have received so many helpful suggestions, and I have learned a lot, too. Also, I have found out that the symptoms I have, which seemed very weird to me, are not unusual."

Her doctors' orders, combined with the support she receives from AAFA's asthma support forums, help her manage her asthma. She even discusses forum topics with her doctors. They respect and appreciate the help she has gotten from AAFA.

Even though she is still learning about asthma, Gloria knows the conversations she has on the AAFA asthma community are invaluable. Being able to participate from the comfort of her own home and talk about any concern she may have is a great help to her. She not only enjoys the encouragement she receives, but she enjoys the chance to lift up others too.

"I have only had asthma for 1 ½ years, so I am still identifying new issues and bringing them to the group for feedback," said Gloria. "I plan to continue to stay with this support group because it has been so helpful, and hopefully, I will be able to help others as well."

AAFA.ORG



KFA HELPS THE JACOBS FAMILY Navigate a Severe Milk Allergy

When Kali Jacobs was only 2 weeks old, she was already reacting to dairy. Diagnosed with a milk allergy, she spent the next year and a half with hives, serious gastrointestinal issues and frequent pneumonia. The milk allergy was the only thing that showed on medical tests. Her mother Jenny knew not to give her milk products, but no one told her milk was also hidden in many foods.

One day Kali broke out in hives after eating a French fry that contained milk. Jenny knew she had to find help. That same day, Jenny found Kids With Food Allergies (KFA) while searching online for food allergy support groups. Soon after, Kali had her first anaphylactic reaction to milk.

Now at age 10, Kali still reacts to milk on contact and is anaphylactic to it if she eats it. Even though the past few years have been challenging, Jenny is grateful for being able to talk to other parents of children with milk allergies through KFA's online support community.

"Starting kindergarten, preparing for a 504 meeting, dealing with a dairy cow coming to school and where to sit in the cafeteria when even the peanut table is not safe - KFA has been my guide through it all!" Jenny said.

KFA has taught Jenny more than just how to manage a food allergy. It has helped her teach Kali how to navigate the world around her with a food allergy. Being able to learn from others as her child reaches each stage is why Jenny is still a member of KFA after 8 years.

"Kali is thriving today because of the shared experiences of other families," according to Jenny. "Every time I log onto KFA, I learn something new that will help Kali. Reading other parents' stories has shown us it's all possible and the amazing ways they have learned or their kids have created to manage the obstacles along the way! Kali is thriving today because of the support and education I have received from KFA. Thank you."

KIDSWITHFOODALLERGIES.ORG



**KIDS WITH
FOOD ALLERGIES**
A Division of the Asthma and Allergy
Foundation of America





AAFA CELEBRATES 10 YEARS of Helping Make Homes **asthma & allergy friendly**®



Many products claim to help those asthma and allergies, but not all really do. This leaves a lot of people frustrated when trying to buy products for a healthier home.

In 2006, AAFA began working with Asthma Standards Limited to create the **asthma & allergy friendly**® Certification Program. Our goal was to offer a trusted source when buying asthma and allergy safe products. These Certified products and services are tested against strict scientific standards that show they are suitable for families with asthma or allergies.

Chosen products have the program's Certification mark, which also features Bert. Bert, the character on the logo, also gives out healthy home tips and product updates on his blog.

In the past 10 years, the program has shaped the allergen-reduction product market. It has given those with asthma and allergies more options. We've tested more than 300 products for more than 25 manufacturers in more than 22 product categories. We have also created more than 30 product category standards.

As more people strive toward healthier homes, the program will continue to grow. More than 20 retailers in the U.S. carry Certified products. And without government regulation over products claiming to be asthma and allergy friendly, our program will continue to stand out as a standard consumers can trust.

THE **asthma & allergy friendly**® CERTIFICATION PROGRAM APP

In 2016, AAFA also launched the Certification Program app. The app makes it easier to search for **asthma & allergy friendly**® products when out shopping or while shopping from a mobile device. It's available on the App Store for iOS and on Google Play for Android devices.



AAFA.ORG/CERTIFIED

2016 HIGHLIGHTS

Together with you, we can help each person living with asthma and allergic diseases learn that AAFA is here to educate, advocate and support them until a cure is found.

EDUCATION

- We partnered with professional football star Rashad Jennings to launch #TackleAsthma, a program to teach children about exercise and asthma self-management.
- We educated and awarded continuing education credits to 6,500 health care professionals through our free Asthma Management and Education (AME) program.
- We were a part of the stakeholder workforce that created and endorsed the School-Based Asthma Management Program (SAMPRO™) with the American Academy of Allergy, Asthma and Immunology and National Association of School Nurses.
- We increased the value of the AAFA and KFA communities with timely, award-winning blog content that delivers critical information to caregivers and patients.
- We increased the educational value of all content on our mobile-friendly websites by ensuring that all offerings are current and evidence-based.
- Support expressing our concerns about jeopardized access to allergy shots
- Support for the Clean Air Act
- Support of the Declaration on Climate Change and Health which promotes awareness of climate change as a public health issue
- We took action on numerous other federal and state initiatives to improve the health and quality of life for children and adults living with asthma and allergies.
- We released our 2016 State Honor Roll™ ranking the states with the best public policies for people with asthma, food allergies and anaphylaxis in U.S. K-12 schools.

RESEARCH

- We launched an innovative Food Allergy Patient & Family Registry. The Registry will be the source of patient-centered research initiatives, will give a voice to people with food allergies and will improve the lives of millions of Americans. It has been made possible by a generous technology grant from the Genetic Alliance.
- We co-sponsored a major National Academy of Medicine report on food allergies, "Finding a Path to Safety in Food Allergy: Assessment of the Global Burden, Causes, Prevention, Management, and Public Policy." This report collected and evaluated scientific evidence on food allergies and made recommendations on how to create a safe environment for those with food allergies.
- We had representation on the expert panel and coordinating committee for the development of addendum guidelines for management of infants at risk for developing peanut allergy. The "Addendum Guidelines for the Prevention of Peanut Allergy in the United States: Report of the NIAID-sponsored Expert Panel" was published in January 2017.
- We established a Patient and Family Advisory Council to provide insights to our research projects, programs and services.
- We released our Spring and Fall Allergy Capitals™ reports on the most challenging places to live with allergies in the U.S.

COMMUNITY/SUPPORT

- We continued to offer free, flagship support services including AAFA's toll-free phone number, Ask the Allergist™ service and our online communities. Our online communities are a place where people can connect with others to share tips, find out about new products and discuss the challenges of managing asthma and allergic diseases.
- We officially launched our new online support community for asthma.
- Our KFA community continued to grow and is the largest online support community for food allergies.

ADVOCACY

- We advocated for people living with asthma and allergies on a number of national issues, including:
 - Support for state bills to expand access to epinephrine auto-injectors to public places
 - Support for the School Based Asthma Management Programs Act

AAFA is the only asthma and allergy charity that is a member of the National Health Council (NHC) and complies with its rigorous Standards of Excellence. The NHC's Standards of Excellence require the highest standards of accountability and ethical practice from its patient advocacy group members to assure the public that these organizations are worthy of your support.

OUR DEEPEST THANKS

and Appreciation

On behalf of the families and patients we serve, thank you to the following individuals, companies and foundations who make the work of AAFA and KFA possible. With their generous support, we advance our mission to improve the lives of people with asthma and allergic diseases. Because of these donors, we are able to provide life-saving education, research, advocacy and support. Thank you.



“KFA was the biggest resource for me when my child was diagnosed with multiple food allergies as an infant.” -Anonymous

LIFE WITHOUT LIMITS™ SOCIETY

By including AAFA in their wills, these donors provide a legacy of support for those with asthma and allergic disease.

Pearlie Akens
Mark Balsam
Ellen Bann
Bernice M. Behnke
M. Frances Bennett

Henrietta R. Bigante
Grace N. Brooks
Betty S. Christiana
Donald O. Christiana
Irene Corless
Charlotte Eiser
Joseph Eiser
Monica Foster
Lilian Frankel
Bessie Gruskoff
Kenneth Hastings

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Janie D. Patterson
M. Stephanie Plasek
Frank Triplett
Delphine Whaling
M. Agnes Wright
Miriam Yelsky
Doris M. Zulli

In addition to donors who support us directly, a number of individuals commit their personal time, talents and resources to host fundraisers in support of AAFA and KFA. We are so grateful to individuals who share the impact of AAFA and KFA in support of our mission.

DONATIONS IN MEMORIAM

Each year, family members and friends memorialize individuals by making contributions in their honor. We honor their memory through our service.

Svetlana Balah	Nichole Gamlin	Kevin Lynch	Eleanor Samuels
Georgetti Barry	Geoffrey Georgetti	Kathy Maile	Carol Schamberger
Dale Bement	Kimberly Giles	Richard McClellan	Wendy Sheahan-Reddy
Kelly Benvenuto	Traci Gill	Beth Moore-Ayers	Treva Slone
Greg Biscarr	Thomas Glancy	Darlene Morawski	Sheldon Spector
Donald Buehner	Sherri Gramlin	Alexandria Nance	Susan Sullivan
Patrick Burke	Cameron Groezinger	Olga Oldinsky	Sri Suraj Bahadur Johri
Kenneth Butcher	Fitzpatrick	Durand M. Onell	David Allen Tomseth
Willie Carbins	Andrew Hartnett	Carol Pemberton	David Tomseth
Sue Carol Carpenter	Talon Harwood	Benjamin Peoples	Nicki Wall
Virginia Clair	Patricia Hauber	Elsie Peters	Chad Ward
Carol Condemi	Nick Hawkins	William Alexander Phillips	Beverly Washington
Laura DeMarco	David Heyboer	Tiffany Phu	Cory Webb
Ellen Dewwy	Dorothy Hitchman	Joshua Piccoli	Jeanette Wheeldon
Daniella Dimennas	Theodore Hyla	Diane Pinto	Zachary Wickell
Gene Donaldson	Jack Isselhardt	Dorothy Preston	Robert Willett
Imo Fenton	Thurman Johnson	James Riedy	Jade Williams
Sue Flanagan	Marco Josepho	Tina Rinalda	Jordan Williams
Jason Francis	Michael Knoerlein	Margaret Ryan	Emma Caroline Wright
Maurice Freedman	Laura Levis		

CORPORATE SUPPORTERS

We are deeply grateful for the support of our 2016 corporate sponsors. Their generous contributions provide vital funding to expand our education programs for patients, families and caregivers. Their support also provides funding for nationwide public health awareness initiatives.

\$100,000+

AstraZeneca
Genentech
Mylan Specialty
Novartis
Regeneron
Sanofi US
Teva

\$50,000 - \$99,999

Consumer Healthcare
Products Association
Pfizer
So Delicious Dairy Free
\$25,000 - \$49,999
GlaxoSmithKline
Med-IQ

\$10,000 - \$24,999

Enjoy Life Foods
Sunbutter
\$2,500 - \$9,999
American College
of Allergy, Asthma
and Immunology
Applegate
Dyson
Pascha Chocolate
Surf Sweets

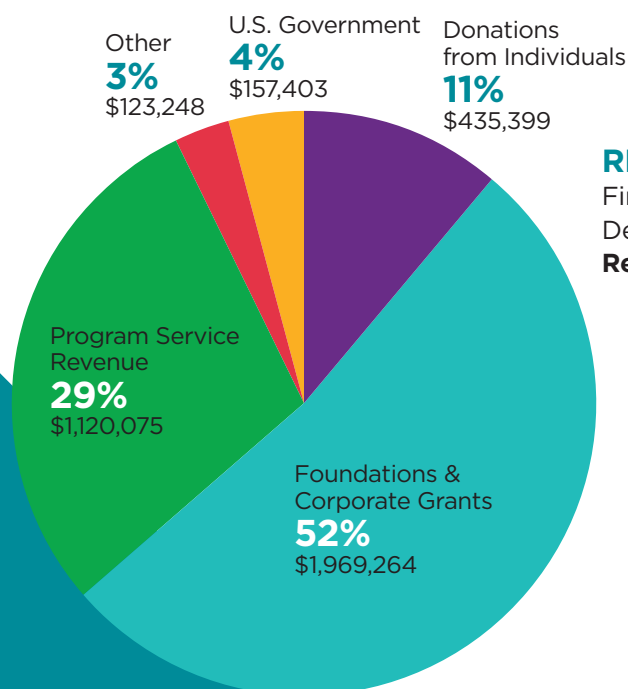
\$1,000 - \$2,499

Allergy & Asthma
Specialists
Dr. Lucy
Free2B Foods
Hope Paige
Libre Naturals
Namaste Foods
Wegmans

We also sincerely thank the many individual donors
who generously supported our work.

FINANCIAL Summary

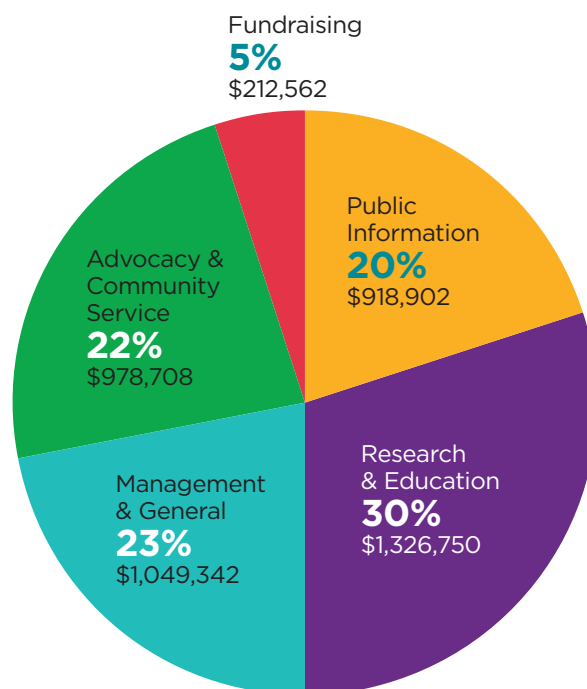
The complete financial statements, from which this financial summary was derived, have been determined to present fairly, in all material respects, the financial position of the Asthma and Allergy Foundation of America as of December 31, 2016, in conformity with generally accepted accounting principles. The audited financial statements for the year ended December 31, 2016, and IRS form 990, are available online at aafa.org.



REVENUE

Financial Year Ended
December 31, 2016

Revenue Total: \$3,805,389



EXPENSES

Financial Year Ended
December 31, 2016

Expense Total: \$4,486,264

Ending Net Assets: \$3,770,589

**MORE THAN
76%**

of people said they definitely or probably would recommend AAFA to others

**NEARLY
80%**

of people agree or strongly agree that AAFA is dedicated to improving the quality of life for people with asthma and allergic diseases

**MORE THAN
91%**

of people said they definitely or probably would recommend KFA to others

2016 AAFA LEADERSHIP

BOARD OF DIRECTORS

AAFA advances its mission to improve the lives of people with asthma and allergic disease under the leadership of its dedicated board of directors.

Heidi Bayer
Chair & Director

Lynn Hanessian
Immediate Past Chair & Director

Dennis Cryer
Secretary & Director

James Flood
Treasurer & Chair of Finance & Director

Colette Martin
Chair of Marketing & Communications & Director

Phyllis Arthur
Chair of Certification Program, Audit Committee & Director

Mary Ellen Conley, RN
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Mitchell Grayson, MD
Chair of Medical-Scientific & Director

Chris Ward
Chair of Public Policy & Advocacy & Director

David Stukus, MD
Chair of Community Strategy & Services & Director

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Director

Paul Antico
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Amy Rose
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Lawrence Schwartz, MD, PhD
Director

Philip S. Norman, MD
Emeritus & Director

Victoria Matese
General Counsel & Director

MEDICAL SCIENTIFIC COUNCIL

We are grateful to the members of AAFA's Medical Scientific Council (MSC). The MSC members serve in an advisory role to support AAFA's programs and services, and to ensure that the educational content is evidence based.

Mitchell Grayson, MD
Medical Scientific Council Chair

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Hirohito Kita, MD

Michael Land, MD

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Anthony Montanaro, MD

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Jay Portnoy, MD

Lawrence Schwartz, MD

Marjorie Slankard, MD

David Stukus, MD

Andrew Weinstein, MD

Sally Wenzel, MD

Patrick Win, MD

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President & CEO

Lynda Mitchell, MA
Chief Operating Officer

Meryl Bloomrosen, MBA, MBI
Sr. Vice President, Policy, Advocacy & Research

Melanie Carver
Vice President, Digital Strategy & Community Services

Susan Markley, MS, MBA
Vice President, Development

Adam Bailine
Vice President, Marketing & Communications

AAFA AROUND AMERICA

AAFA's five chapters work to advance the AAFA mission in their local communities. Regional chapters work with volunteers, health care providers, government agencies and local leaders in their community. They also provide a variety of services, educational programs and support.

AAFA Alaska Chapter
800-651-4914 toll-free
aafaalaska.com

AAFA Maryland-Greater D.C. Chapter
410-484-2054
aafa-md.org

AAFA Michigan Chapter
888-444-0333 toll-free
aafamich.org

AAFA New England Chapter
781-444-7778
asthmaandallergies.org

AAFA St. Louis Chapter
314-645-2422
aafastl.org



You save **LIVES.**

Your support makes a difference to the millions affected by asthma and allergic diseases.

Because of you – our donors, volunteers and community members – AAFA is able to provide life-saving information and education to millions of patients and families. For nearly 65 years, AAFA has been dedicated to improving the quality of life for people with asthma and allergic diseases. We are honored by the many ways you support our mission. Whether you join our online communities, attend an awareness event, hold a fundraiser or support our advocacy efforts – you make a difference. Members of our Life Without Limits™ Society leave a lasting legacy by including AAFA in their wills and bequest plans, ensuring our mission will reach future patients and families. Thank you for the many ways you make a difference for all those we serve.

How to **DONATE**

Online: aafa.org

By phone: 800-7-ASTHMA

By mail: Asthma and Allergy Foundation of America,
8201 Corporate Drive, Suite 1000, Landover, MD 20785

If your company or organization has a matching gift program, please send AAFA the matching gift forms.

AAFA is a 501(c)(3) tax-exempt charity. Donations are tax-deductible to the extent of the law. AAFA's Tax ID is #13-1691693. Kids With Food Allergies is a division of the Asthma and Allergy Foundation of America.

The Asthma and Allergy Foundation (CFC #10583) is a proud participant of the Combined Federal Campaign (CFC) – the only way federal government military and civilian employees are able to support the agencies making a difference in the world through workplace giving donations!

In 2016, AAFA earned a Four Star rating from Charity Navigator.



Asthma and Allergy
Foundation of America