



2023 ANNUAL REPORT

Serving as the
trusted ally for the
asthma and allergy
community for
70 YEARS STRONG!



Asthma and Allergy
Foundation of America

2023 AAFA Leadership

Board of Directors

AAFA Board Executive Committee

Ritesh Patel
Chair

Richard Murray, MD
Immediate Past Chair

Kelli Wood Cross
Secretary

Calvin Anderson
Treasurer
Chair, Finance

Jacob Heller, JD
Counsel

Alex Buzby
Chair, Certification Program

Prue Fitzpatrick, MPH
Chair, Policy and Advocacy

Mitchell Grayson, MD,
FAAAAI, FACAAI
Chair, Medical Scientific Council

Mary Ellen Conley, RN
Chair, Community Relations

Lynn Hanessian
Chair, Development

Monica E. Randall, PhD
Chair, Ad Hoc Strategy

Phyllis Arthur
Chair, Audit Committee

AAFA Board Members

Emmanuel M. Mahlis, MD

Evalyn Grant, MD

Heidi Bayer

Folashade Farri, MD, MPH

James C. Dockery

James Flood, JD

Jerry M. Shier, MD

Jodi Daniel, JD, MPH

Julie Jones

Katherine Lai

Lawrence Schwartz, MD, PhD

Meighan Girgus Vafa

Peter M. Loupos

Sarbjit Saini, MD

Senior Staff Leadership

Kenneth Mendez
President and Chief Executive Officer

Melanie Carver
Chief Mission Officer

Sanaz Eftekhari
Chief Business Development Officer and Vice President of Research

Kathy Przywara
Vice President, Community



AAFA Around America

AAFA Alaska Chapter

aafaalaska.com
info@aafaalaska.com
907-349-0637

AAFA Michigan Chapter

aafamich.org
aafamich@sbcglobal.net
248-406-4254

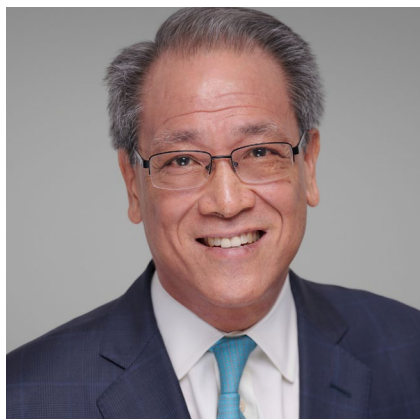
AAFA New England Chapter

asthmaandallergies.org
foodallergyed@verizon.net
781-444-7778

AAFA St. Louis Chapter

aafastl.org
314-645-2422

A Letter From Our CEO



Dear Friends,

2023 marked 70 years of the Asthma and Allergy Foundation of America (AAFA) saving and improving the lives of people with asthma and allergies. We empower our community with the right tools to take control of their health and to thrive.

Over the last year, we have grown our impact and increased our reach thanks to the dedication of AAFA's community members, Board of Directors, volunteers, donors, community partners, and staff. By expanding our Health Equity Advancement and Leadership Program, we served even more communities struggling with systemic health disparities. The results from this program showed improved health outcomes, a significant decrease in hospital visits, and a better understanding by participants on controlling their asthma. Our annual Asthma Capitals report received a significant jump in media coverage, raising awareness about the nationwide burden of asthma and the steps people can take to improve asthma outcomes. We offered a record number of educational programs on allergic diseases related to asthma and allergies like eosinophilic esophagitis, atopic dermatitis, chronic spontaneous urticaria, and nasal polyps. The additional programming and jump in media coverage means we helped more people than ever to learn how to best manage asthma and allergic diseases.

This report provides a glimpse into the many ways we advance our mission. We can't do this work alone and I am grateful for your support. While we are proud of the steps we have taken to improve health outcomes for those we serve, we know we still have work to do. With your continued support and engagement, we can build a safer and more inclusive world for the asthma and allergy community.

To your good health,

A handwritten signature in black ink that reads "Kenneth Mendez". The signature is fluid and cursive, with a long horizontal stroke at the end.

Kenneth Mendez
President and Chief Executive Officer

2023 in a Snapshot

Dedicated funding and support to 8 communities for critical asthma/allergy programs totaling over

\$830,000

HEAL

HEALTH EQUITY
Advancement and Leadership

Reduced asthma emergencies by **44%** in the Detroit HEAL Program

9,700

patients and caregivers used our digital education programming



Educated **10,000** health care professionals in asthma and allergic diseases



Over **54,000** people received support from AAFA's online communities

AAFA's Support Center provided personalized help to over

1,800
people

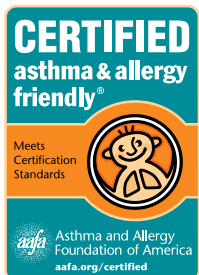


Recruited for **16** clinical trials

Empowered
1,000

advocates to take action on priority issues

Published groundbreaking **Life with EOE report** revealing the challenges to timely diagnosis and effective treatment and management of an allergic condition known as eosinophilic esophagitis (EoE).



AAFA's Certification Program provided essential expertise on indoor air quality and air filtration to leaders across the globe



9 research papers and reports published

Supplied household appliances and products to improve indoor air quality in homes to over **80** families with asthma in California, Michigan, Missouri, and Illinois

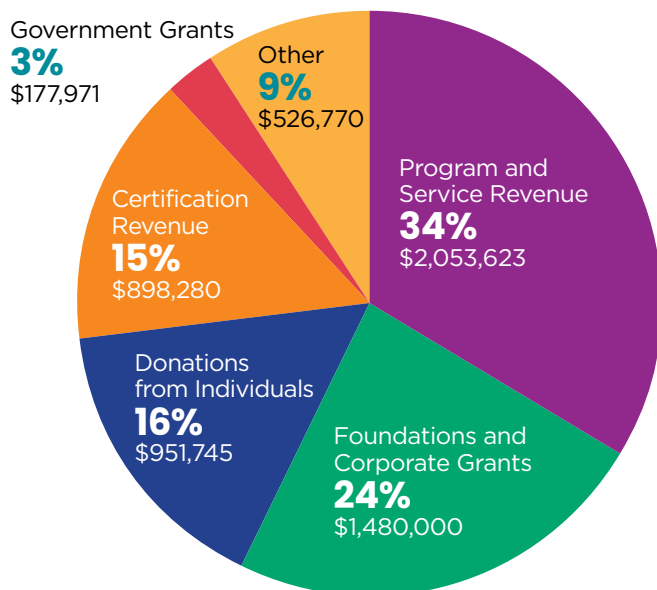
Aired **5** public service announcements syndicated nationally



Increased media coverage of Asthma Capitals report by **345%**

Financial Summary

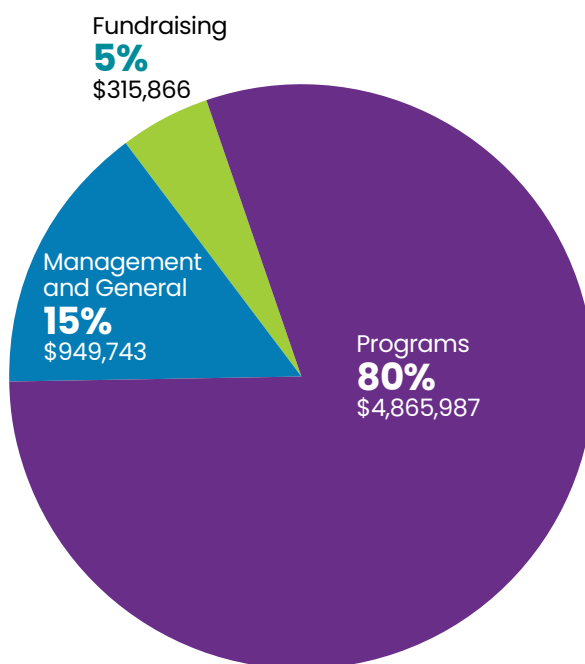
The complete financial statements, from which we derived this financial summary have been determined to present fairly, in all material respects, the financial position of the Asthma and Allergy Foundation of America as of December 31, 2023, in conformity with accounting principles generally accepted in the United States of America (GAAP). The audited financial statements for the year ended December 31, 2023, and IRS form 990, will be available online at aafa.org when available.



Revenue

Financial Year Ended
December 31, 2023

Revenue Total: \$6,088,388



Expenses

Financial Year Ended
December 31, 2023

Expense Total: \$6,131,596

End of Year Net Assets: \$2,784,570

A Heartfelt Thank You

Donations from people like you provide funding for our mission-critical programs. Because of you, we can help people with asthma and allergies live full, active lives by delivering:

- Emotional and social support so families don't feel isolated or overwhelmed.
- Advocacy to build a safe and inclusive future.
- Education on how to manage asthma and allergies safely and confidently.
- Research on asthma and allergy prevention, treatment, and care.

Major Donors

The following individuals or foundations donated \$5,000 or more in 2023.

Arjun Kashmag Foundation

Alanah Pearce

Amy Batson

Don and Louise Berdahl

Raymond and Lynne Keck

Diane Lynn Family Foundation

Shirley Van Berkel

IQVIA

Legacy Donors

By including AAFA in their wills, these donors provide a legacy of support for people with asthma and allergies.

Joseph Thoma

Marilyn Kay Parsons

Walter and Frances Pedroli

Margaret Hamel

Rollande and Andrew
Van Husten

Jacob J. Lichman



Ways to Donate

Make a secure donation online:
aafa.org/donate

Donate by mail:
Asthma and Allergy Foundation
of America, PO Box 424053,
Washington, DC 20042

Become an AAFA Ally:
You can maximize your impact
by becoming an AAFA Ally.
Go to aafa.org/fundraise
to create or support a
personalized fundraiser.





Sponsors and Supporters

AAFA's corporate funders help make our mission a reality through collaborative initiatives in patient education, research, advocacy and more. AAFA is grateful for support from the following companies and organizations.

Corporate Members (Platinum)

Amgen
AstraZeneca
Bayer
CHPA
DBV
Merck
Pfizer
PhRMA
Regeneron
Sanofi

Corporate Members (Gold)

GSK
Kaleo
Viatris

Corporate Members (Silver)

Amphastar
Bristol Myers Squibb

Corporate Sponsors and Supporters

ACAAI
Biotechnology
Enjoy Life Foods
Genentech
PCMA
Platform Q Health



Become a Corporate Partner

Grants, sponsorships, direct donations, and matching gift programs can make a lasting impact to improve the lives of people with asthma and allergies.

To become a corporate sponsor, contact Sanaz Eftekhari, Chief Business Development Officer at: aaafa.org/contact

You Save Lives

Your support makes a difference to the millions of people affected by asthma and allergic diseases. Because of you – our donors, volunteers, and community members – AAFA can provide life-saving information and education to patients and families. For 70 years, AAFA has been dedicated to improving the quality of life for people with asthma and allergic diseases through support, advocacy, education, and research. We are honored by the many ways you support our mission. Whether you join our online communities, help us raise awareness, hold a fundraiser, or support our advocacy efforts – you make a difference. Thank you for the many ways you save and improve the lives of asthma and allergy community.



The Asthma and Allergy Foundation (AAFA) is a proud participant of the Combined Federal Campaign (CFC) – the only way federal government military and civilian employees can support the agencies making a difference in the world through workplace giving donations! AAFA's CFC agency number is 10583.



Your Trusted Ally in Health

AAFA is a 501(c)(3) not-for-profit charity organization (EIN 13-1691693). The organization meets all accreditation standards of the National Health Council (NHC) and the Better Business Bureau (BBB) Wise Giving Alliance and has earned high ratings from Charity Navigator and a Platinum seal from GuideStar for operational efficiency and good charity governance practices.

