Serving as the trusted ally for the asthma and allergy community for 70 YEARS STRONG!
2023 AAFA Leadership

Board of Directors

**AAFA Board Executive Committee**

Ritesh Patel  
Chair

Richard Murray, MD  
Immediate Past Chair

Kelli Wood Cross  
Secretary

Calvin Anderson  
Treasurer  
Chair, Finance

Jacob Heller, JD  
Counsel

Alex Buzby  
Chair, Certification Program

Prue Fitzpatrick, MPH  
Chair, Policy and Advocacy

Mitchell Grayson, MD, FAAAAI, FACAAI  
Chair, Medical Scientific Council

Mary Ellen Conley, RN  
Chair, Community Relations

Lynn Hanessian  
Chair, Development

Monica E. Randall, PhD  
Chair, Ad Hoc Strategy

Phyllis Arthur  
Chair, Audit Committee

**AAFA Board Members**

Enmanuel M. Mahlis, MD  
Evalyn Grant, MD  
Heidi Bayer  
Folashade Farri, MD, MPH  
James C. Dockery  
James Flood, JD  
Jerry M. Shier, MD  
Jodi Daniel, JD, MPH  
Julie Jones  
Katherine Lai  
Lawrence Schwartz, MD, PhD  
Meighan Girgus Vafa  
Peter M. Loupos  
Sarbjit Saini, MD

**Senior Staff Leadership**

Kenneth Mendez  
President and Chief Executive Officer

Melanie Carver  
Chief Mission Officer

Sanaz Eftekhar  
Chief Business Development Officer and Vice President of Research

Kathy Przywara  
Vice President, Community Relations

AAFA Around America

**AAFA Alaska Chapter**  
aafaalaska.com  
info@aafaalaska.com  
907-349-0637

**AAFA Michigan Chapter**  
aafamich.org  
aafamich@sbcglobal.net  
248-406-4254

**AAFA New England Chapter**  
asthmaandallergies.org  
foodallergyed@verizon.net  
781-444-7778

**AAFA St. Louis Chapter**  
aafastl.org  
314-645-2422
A Letter From Our CEO

Dear Friends,

2023 marked 70 years of the Asthma and Allergy Foundation of America (AAFA) saving and improving the lives of people with asthma and allergies. We empower our community with the right tools to take control of their health and to thrive.

Over the last year, we have grown our impact and increased our reach thanks to the dedication of AAFA’s community members, Board of Directors, volunteers, donors, community partners, and staff. By expanding our Health Equity Advancement and Leadership Program, we served even more communities struggling with systemic health disparities. The results from this program showed improved health outcomes, a significant decrease in hospital visits, and a better understanding by participants on controlling their asthma. Our annual Asthma Capitals report received a significant jump in media coverage, raising awareness about the nationwide burden of asthma and the steps people can take to improve asthma outcomes. We offered a record number of educational programs on allergic diseases related to asthma and allergies like eosinophilic esophagitis, atopic dermatitis, chronic spontaneous urticaria, and nasal polyps. The additional programming and jump in media coverage means we helped more people than ever to learn how to best manage asthma and allergic diseases.

This report provides a glimpse into the many ways we advance our mission. We can’t do this work alone and I am grateful for your support. While we are proud of the steps we have taken to improve health outcomes for those we serve, we know we still have work to do. With your continued support and engagement, we can build a safer and more inclusive world for the asthma and allergy community.

To your good health,

Kenneth Mendez
President and Chief Executive Officer
## 2023 in a Snapshot

<table>
<thead>
<tr>
<th><strong>Dedicated funding and support</strong></th>
<th><strong>HEAL</strong></th>
<th><strong>Educated</strong></th>
<th><strong>Supplied household</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>to 8 communities for critical asthma/allergy programs totaling over $830,000</td>
<td><strong>HEAL</strong></td>
<td><strong>10,000</strong> health care professionals in asthma and allergic diseases</td>
<td>appliances and products to improve indoor air quality in homes to over <strong>80</strong> families with asthma in California, Michigan, Missouri, and Illinois</td>
</tr>
<tr>
<td><strong>Reduced asthma emergencies by 44% in the Detroit HEAL Program</strong></td>
<td><strong>HEAL</strong></td>
<td><strong>Over 54,000</strong> people received support from AAFA’s online communities</td>
<td><strong>9</strong> research papers and reports published</td>
</tr>
<tr>
<td><strong>Recruited for 16 clinical trials</strong></td>
<td><strong>HEAL</strong></td>
<td><strong>Empowered 1,000 advocates to take action on priority issues</strong></td>
<td><strong>Aired 5 public service announcements syndicated nationally</strong></td>
</tr>
<tr>
<td><strong>AAFA’s Certification Program provided essential expertise on indoor air quality and air filtration to leaders across the globe</strong></td>
<td><strong>HEAL</strong></td>
<td><strong>Published groundbreaking Life with EOE report</strong> revealing the challenges to timely diagnosis and effective treatment and management of an allergic condition known as eosinophilic esophagitis (EoE).</td>
<td><strong>Increased media coverage of Asthma Capitals report by 345%</strong></td>
</tr>
</tbody>
</table>

AAFA’s Support Center provided personalized help to over **1,800** people.
Financial Summary

The complete financial statements, from which we derived this financial summary have been determined to present fairly, in all material respects, the financial position of the Asthma and Allergy Foundation of America as of December 31, 2023, in conformity with accounting principles generally accepted in the United States of America (GAAP). The audited financial statements for the year ended December 31, 2023, and IRS form 990, will be available online at aafa.org when available.

Revenue
Financial Year Ended December 31, 2023
Revenue Total: $6,088,388

<table>
<thead>
<tr>
<th>Revenue Source</th>
<th>Percentage</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program and Service Revenue</td>
<td>34%</td>
<td>$2,053,623</td>
</tr>
<tr>
<td>Donations from Individuals</td>
<td>16%</td>
<td>$951,745</td>
</tr>
<tr>
<td>Foundations and Corporate Grants</td>
<td>24%</td>
<td>$1,480,000</td>
</tr>
<tr>
<td>Government Grants</td>
<td>3%</td>
<td>$177,971</td>
</tr>
<tr>
<td>Certification Revenue</td>
<td>15%</td>
<td>$898,280</td>
</tr>
<tr>
<td>Fundraising</td>
<td>5%</td>
<td>$315,866</td>
</tr>
</tbody>
</table>

Expenses
Financial Year Ended December 31, 2023
Expense Total: $6,131,596

<table>
<thead>
<tr>
<th>Expense Category</th>
<th>Percentage</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs</td>
<td>80%</td>
<td>$4,865,987</td>
</tr>
<tr>
<td>Management and General</td>
<td>15%</td>
<td>$949,743</td>
</tr>
<tr>
<td>Other</td>
<td>9%</td>
<td>$526,770</td>
</tr>
<tr>
<td>Foundations and Corporate Grants</td>
<td>24%</td>
<td>$1,480,000</td>
</tr>
<tr>
<td>Certification Revenue</td>
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<tr>
<td>Fundraising</td>
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<td>$315,866</td>
</tr>
</tbody>
</table>

End of Year Net Assets: $2,784,570
A Heartfelt Thank You

Donations from people like you provide funding for our mission-critical programs. Because of you, we can help people with asthma and allergies live full, active lives by delivering:

• Emotional and social support so families don’t feel isolated or overwhelmed.
• Advocacy to build a safe and inclusive future.
• Education on how to manage asthma and allergies safely and confidently.
• Research on asthma and allergy prevention, treatment, and care.

Major Donors

The following individuals or foundations donated $5,000 or more in 2023.

Arjun Kashmag Foundation
Alanah Pearce
Amy Batson
Don and Louise Berdahl
Raymond and Lynne Keck
Diane Lynn Family Foundation
Shirley Van Berkel
IQVIA

Legacy Donors

By including AAFA in their wills, these donors provide a legacy of support for people with asthma and allergies.

Joseph Thoma
Marilyn Kay Parsons
Walter and Frances Pedroli
Margaret Hamel
Rollande and Andrew Van Husten
Jacob J. Lichman

Ways to Donate

Make a secure donation online: aafa.org/donate

Donate by mail: Asthma and Allergy Foundation of America, PO Box 424053, Washington, DC 20042

Become an AAFA Ally:
You can maximize your impact by becoming an AAFA Ally. Go to aafa.org/fundraise to create or support a personalized fundraiser.
Sponsors and Supporters

AAFA’s corporate funders help make our mission a reality through collaborative initiatives in patient education, research, advocacy and more. AAFA is grateful for support from the following companies and organizations.

**Corporate Members (Platinum)**
- Amgen
- AstraZeneca
- Bayer
- CHPA
- DBV
- Merck
- Pfizer
- PhRMA
- Regeneron
- Sanofi

**Corporate Members (Gold)**
- GSK
- Kaleo
- Viatris

**Corporate Members (Silver)**
- Amphastar
- Bristol Myers Squibb

**Corporate Sponsors and Supporters**
- ACAAI
- Biotechnology
- Enjoy Life Foods
- Genentech
- PCMA
- Platform Q Health

Become a Corporate Partner

Grants, sponsorships, direct donations, and matching gift programs can make a lasting impact to improve the lives of people with asthma and allergies.

To become a corporate sponsor, contact Sanaz Eftekhari, Chief Business Development Officer at: aafa.org/contact
You Save Lives

Your support makes a difference to the millions of people affected by asthma and allergic diseases. Because of you – our donors, volunteers, and community members – AAFA can provide life-saving information and education to patients and families. For 70 years, AAFA has been dedicated to improving the quality of life for people with asthma and allergic diseases through support, advocacy, education, and research. We are honored by the many ways you support our mission. Whether you join our online communities, help us raise awareness, hold a fundraiser, or support our advocacy efforts – you make a difference. Thank you for the many ways you save and improve the lives of asthma and allergy community.

Asthma and Allergy Foundation of America

The Asthma and Allergy Foundation (AAFA) is a proud participant of the Combined Federal Campaign (CFC) – the only way federal government military and civilian employees can support the agencies making a difference in the world through workplace giving donations! AAFA's CFC agency number is 10583.

Your Trusted Ally in Health

AAFA is a 501(c)(3) not-for-profit charity organization (EIN 13-1691693). The organization meets all accreditation standards of the National Health Council (NHC) and the Better Business Bureau (BBB) Wise Giving Alliance and has earned high ratings from Charity Navigator and a Platinum seal from GuideStar for operational efficiency and good charity governance practices.