

Annual Report 2024



A Year of
Advocacy,
Education,
and Impact



Asthma and Allergy
Foundation of America

2024 AAFA Leadership

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FAAAAI, FACAAI

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PhD

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Leadership

Kenneth Mendez

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Executive Officer

Melanie Carver

Chief Mission Officer

Sanaz Eftekhari

Chief Business
Development Officer
and Vice President
of Research

Jenna Riemenschneider

Vice President of
Advocacy and Policy

AAFA Chapters

AAFA Alaska Chapter

AAFAAlaska.com

info@aafaalaska.com

AAFA New England Chapter

Asthmaandallergies.org

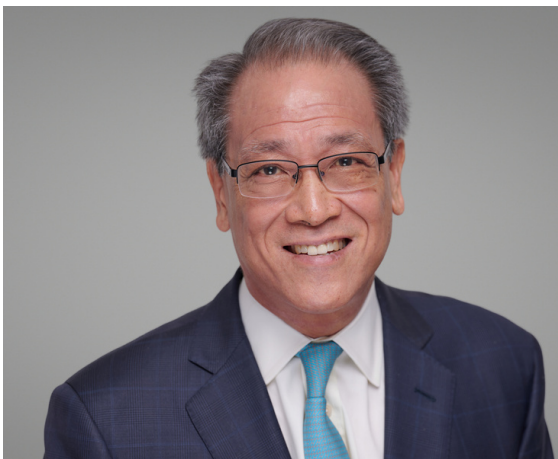
foodallergyed@verizon.net

AAFA Michigan Chapter

AAFAMich.org

aafamich@sbcglobal.net

A Letter From Our CEO



Dear Friends,

This year proved that we can change lives and make a difference for the asthma and allergy community when we work together.

For people with asthma and allergies, access to care is essential. It can be the difference between a child breathing freely and missing school or facing ER visits because a family couldn't afford the needed medication.

That urgency drives us.

This year, we went further than ever. Your support helped us lead the national conversation on inhaler prices. We explained the new \$35-a-month caps from major manufacturers. We were also the only asthma and allergy group invited to a White House briefing on inhaler costs.

We reached more people than ever through digital education, our online communities, and media. We advanced research and empowered advocates nationwide to take action on the issues that matter most.

Two Silver Anthem Awards show our work is making a real difference. The best signs of success are that more patients can access care and treatment, people get answers about their conditions, and advocates find their voice.

This report is about these wins. I hope you see your support in every story, statistic, and life changed.

Thank you for standing with the asthma and allergy community.

With gratitude and hope,

A handwritten signature in black ink that reads "Kenneth Mendez". The signature is fluid and cursive, with the first name being more prominent.

Kenneth Mendez
President and CEO
Asthma and Allergy Foundation of America

2024 in a Snapshot

Advocacy Spotlight

AAFA was the only asthma and allergy organization invited to the White House briefing on inhaler costs. A recognition of our leadership on access and affordability.



Published the **Life with Nasal Polyps Report**: Documenting Patient Journeys and Provider Practices

89M

people reached through asthma peak month media tour



6,000+ people attended education programs



55,000+ people supported through online communities



13,500+ listeners for new AAFANoon Chats podcast



7,500+ health professionals attended continuing education programs

Appearance on **George to the Rescue**, an educational show on indoor air quality and the importance of having a healthy living space

499 million potential views in media coverage of our Asthma Capitals Report



180 million households reached via national TV PSAs

2024 Silver Anthem Award Wins

- Sustainability, Environment, & Climate (Impact Report): AAFA 2024 Allergy Capitals™ report.
- Health (Best PR or Earned Media Campaign): AAFA campaign for asthma inhaler affordability (\$35/month caps).

Health Equity Advancement and Leadership (HEAL)

Thanks to AAFA's Health Equity Advancement and Leadership (HEAL) program, **over 250 people** are managing their asthma better.

Program Services

- ✓ Asthma self-management resources
- ✓ Home assessments to identify triggers
- ✓ Other support services

"I would encourage anyone with asthma to get involved. The resources and community support have changed my life."

– Vera, HEAL participant

Program Impact

Participants Reported

Fewer



- Daytime asthma symptoms
- Nighttime asthma symptoms
- Daily quick-relief asthma medicine use
- Impacts on exercise
- Impacts on school or work
- ER visits

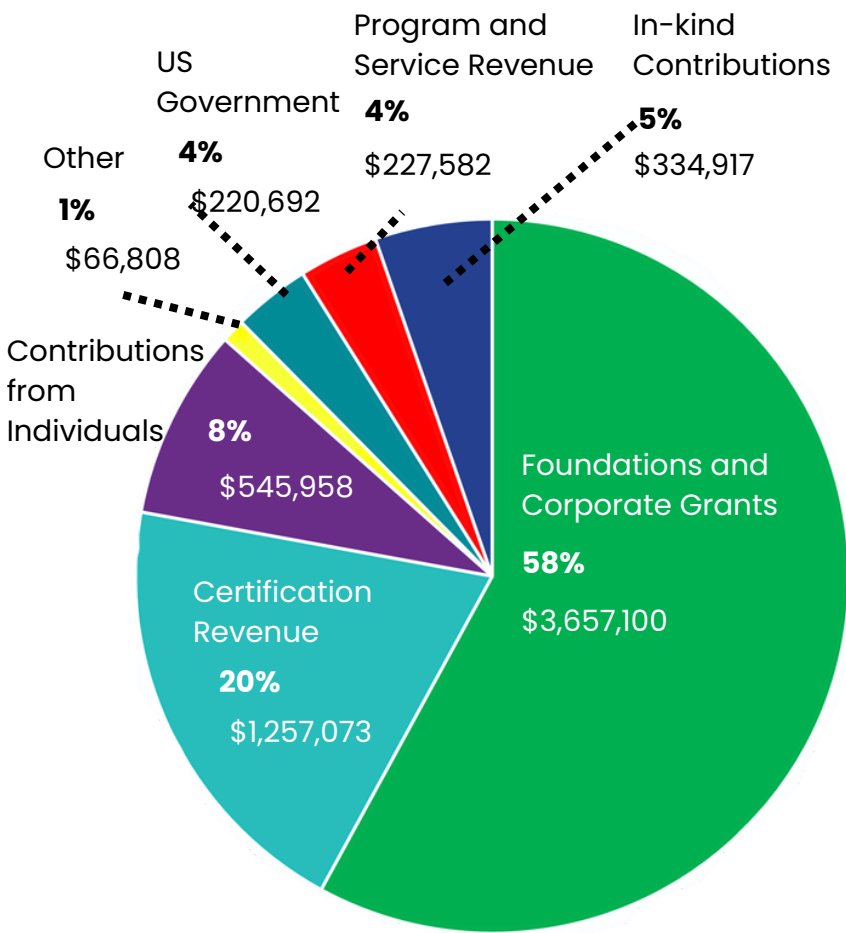
More



- Asthma Control
- Confidence in how to manage asthma
- Confidence in identifying and reducing asthma triggers

Financial Summary

The complete financial statements from which we derived this financial summary have been determined to present fairly, in all material respects, the financial position of the Asthma and Allergy Foundation of America as of December 31, 2024, in conformity with generally accepted accounting principles. The audited financial statements for the year ended December 31, 2024, and IRS Form 990 are available online at aafa.org/about-aafa.



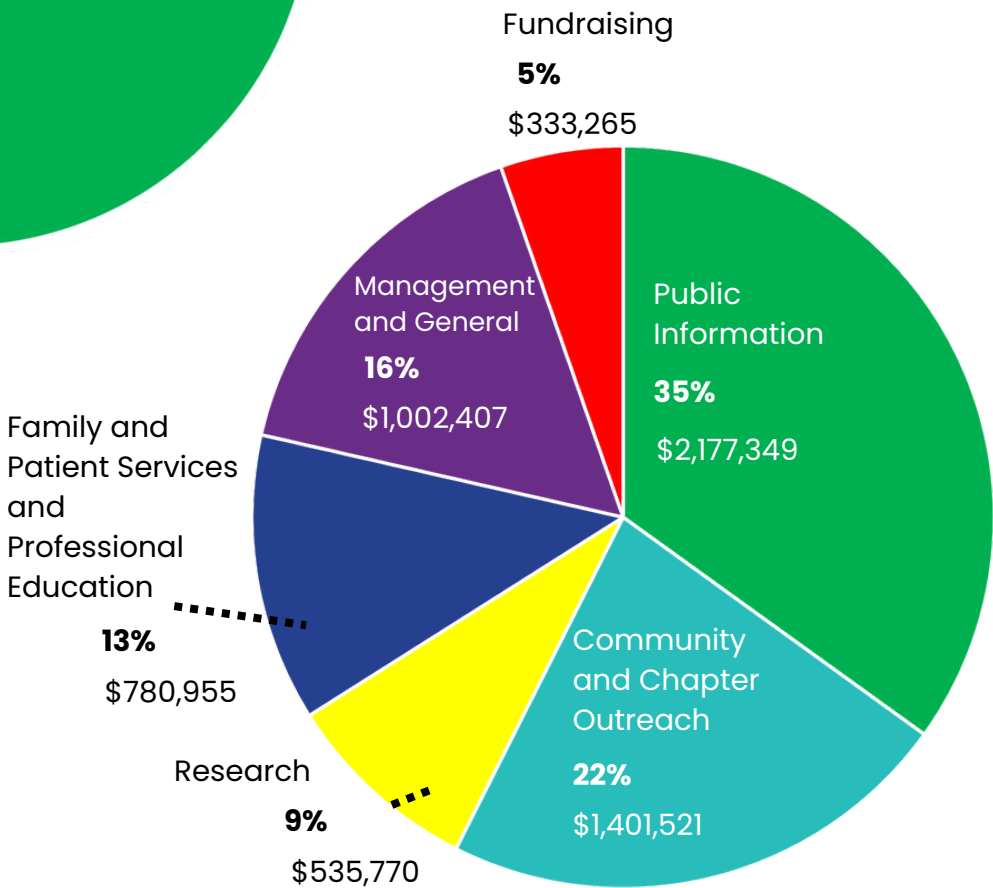
Revenue

Financial Year Ended
December 31, 2024
Revenue Total: \$6,310,130

Expenses

Financial Year Ended
December 31, 2024
Expenses Total: \$6,231,267

End of Year Net Assets:
\$3,019,573



A Heartfelt Thank You

Individual supporters are at the heart of everything AAFA does. This section honors those whose giving made a difference this year and invites others to join them.

Their generosity helps more people take control of their asthma and allergies, access affordable care, and live full, active lives.

Major Donors

The following individuals or foundations donated \$5,000 or more in 2024.

- Arjun Kashmag Foundation
- Donald Richardson
- Ray and Lynne Keck
- Stew Leonard's

Legacy Donors

The donors listed below made a lasting commitment to the asthma and allergy community by including AAFA in their estate plans. We are deeply grateful for their generosity.

- Betty Fogt
- Cheryl S. Fisher
- Jacob J. Lichman
- Margo Wirth
- Rollande and Andrew Van Husten

Ways to Donate



Make a secure donation
online: aafa.org/donate



Donate by mail: Asthma and Allergy Foundation of America, PO Box 424053, Washington, DC 20042



Become an AAFA Ally:

You can maximize your impact by becoming an AAFA Ally. Go to aafa.org/fundraise to create or support a personalized fundraiser.



Become a Corporate Partner

Partner with us to create lasting change. Corporate grants, sponsorships, direct donations, and matching gift programs help us reach more patients, fund critical research, and advocate for better policies. To explore partnership opportunities, contact Sanaz Eftekhari, Chief Business Development Officer, at info@aaafa.org.

Sponsors and Supporters

AAFA's corporate supporters help make our mission a reality. Through partnerships in patient education, research, and advocacy, these companies and organizations are helping build a healthier future for the more than 100 million Americans managing asthma and allergies. We are grateful for their commitment.

Corporate Members (Platinum)

AstraZeneca, Amgen, Bayer, DBV, Merck, Pfizer, Sanofi and Regeneron, Takeda

Corporate Members (Gold)

Chiesi, CHPA, KAleo, Lilly, Mylan

Corporate Members (Silver)

ARS, BMS, Kenvue

Other Sponsors and Supporters

ACAAI, Aquestive, ARS, Enjoy Life, Genentech, GSK, PhRMA

You Save Lives

Together, we're providing critical education, advancing research, championing policy change, and building communities where people find information, support, and hope. For over 70 years, AAFA has been dedicated to saving and improving the quality of life for people affected by asthma and allergies through support, advocacy, education, and research. Thank you for making our life-saving work possible.

Your Trusted Ally In Health



AAFA is a 501(c)(3) not-for-profit charity organization (EIN 13-1691693). The organization meets all accreditation standards of the National Health Council (NHC) and the Better Business Bureau (BBB) Wise Giving Alliance. AAFA has also earned a Platinum seal from GuideStar for operational efficiency and strong charity governance practices, and high ratings from Charity Navigator.

